



David Latona, CLED  
DEMCO

David Latona was born and raised in Baton Rouge. He earned his bachelor's degree from McNeese State University and later his masters from Louisiana State University after moving back to his home town of Baton Rouge.

He worked for 10 years with the State of Louisiana in the Department of Culture Recreation and Tourism and also at LSU. He joined the electric co-op world when he was employed at DEMCO in 2008 as the company's Manager of Member and Public Relations. In 2018, Latona was promoted to the Vice President of Marketing and Member Services at DEMCO.