

Louisiana Industrial Development Executives Association Certified Louisiana Economic Developer (CLED)

The Certified Louisiana Economic Developer (CLED) credential is highly respected within the profession. The certification path is designed for Economic Development professionals new to the discipline, Chamber of Commerce staff, elected officials, and local civic leaders interested in learning more about the field of economic development. This program is taught in Hammond and New Orleans, by nationally recognized economic development experts with content tailored specifically to the state of Louisiana.

"Becoming a Certified Louisiana Economic Developer is an essential pathway for those who seek to become career professionals in our state. This designation confirms that an individual has the skills and knowledge necessary to not only perform their duties, but to advance into leadership roles. I encourage every economic development professional serving our state to engage this opportunity and achieve this designation."

Don Pierson

Secretary, Louisiana Economic Development

Basic Economic Development Course (BEDC)

- 4 day course, certified by the:



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

Core Classes

- Marketing and Attraction
- Business Retention and Expansion
- Real Estate Development and Re-Use

Two Electives (any two of the following)

- Strategic Planning for Economic Development
- Leading and Managing the Economic Development Organization
- Project Financing in Economic Development
- Attracting Foreign Direct Investment
- Community Development
- Small Business & Entrepreneurship
- Ethics in Economic Development
- Workforce Development
- Understanding and Growing Retail
- Site Development and Certification
- Identifying and Analyzing Target Industries
- Economic Development Credit Analysis
- + Other courses developed under the direction of the Dean

Other Requirements

- After successful completion of the six required classes, participants will complete a special project demonstrating the practical application of an aspect of the training under the direction of the Dean

Term of Certification

- CLED certified professionals maintain their status for three (3) years from the date of award. Thereafter, CLED professionals must apply for recertification and meet the minimum standards set forth by the certification committee every three years.

"The Certified Louisiana Economic Developer program is so much more than sitting in a classroom and listening to lectures—the CLED gave me the opportunity to network with other practitioners across the state! The relationships I built with regional economic development experts helped increase my awareness of the challenges and assets shared across Louisiana, plugging me further into industry trends and best practices in communities like mine."

Ashley Llewellyn, M.S., CLED

Deputy Director, Economic Development
St. Tammany Corp

The CLED certification was created to help local communities achieve their economic development goals. Perhaps certification is more than you need? Some of the core classes are very popular and can be taken as a stand-alone resource to help you learn best practices in a certain area. You will receive a certificate of completion and we will maintain record of your achievement should you decide to pursue the certification later.

For more information visit:

www.lideatraining.com

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